



CITY OF NEW BRITAIN

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OFFICE OF THE MAYOR
THE HONORABLE ERIN E. STEWART

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NEW BRITAIN COMMISSION ON THE ARTS AWARDS \$38,000 IN GRANTS TO LOCAL ARTS ORGANIZATIONS

NEW BRITAIN— The New Britain Commission on the Arts recently made awards totaling \$38,380 to 16 New Britain arts organizations. Funding for these awards was made possible with the support of the Connecticut Department of Economic and Community Development Office of the Arts.

“The City is proud to support these arts organizations, which help make New Britain a vibrant community,” said Mayor Erin Stewart. “These grants will provide additional support to these organizations so that they can put on events and get the word out about their performances. We are extremely lucky to have so many talented musicians, theaters, engaging museums, and other cultural attractions.”

The recipients include the following:

Art League of New Britain, \$2,000

To enhance their programs for artists and partner organizations including figure drawing, exhibitions, and equipment and material for digital art, pottery and ceramics classes

CONCORA, \$1,500

To support singer salaries for an October concert at New Britain’s South Church

Connecticut Theatre Company, \$2,000

To continue their marketing initiative into 2017/2018 to increase awareness and attendance, to boost ticket sales and continue to improve production quality

Connecticut Virtuosi Chamber Orchestra, \$2,500

To support the fees of professional orchestra musicians for the 21st annual season of orchestral concerts, operas, and educational performances in New Britain

Greater New Britain Arts Alliance, \$3,500

To assist with the social marketing of area arts, cultural and heritage events and programming

Hole in the Wall Theater, \$2,000

To bolster their marketing strategy through paid advertising, especially to focus on an increased presence on local radio

Main Street Children’s Choir, \$1,500

For the support of the Annual Youth Choir Festival to strengthen the singers musical skills, and have them experience a broad array of choral music, performed in a variety of venues

Music Series at South Church, \$2,000

To support the production of their 2017-2018 season especially for artists’ fees and expenses

New Britain Chorale, \$1,000

To help pay the fall concert director to work with the singers for a performance in New Britain

New Britain Industrial Museum, \$2,500

To market the NBIM through maintenance of contact with current constituents and outreach to new audiences

New Britain Museum of American Art, \$3,500

To help execute a marketing campaign featuring the major exhibition *Africa's Hollywood* and promoting the Museum, and New Britain as a cultural tourism destination

New Britain Symphony Society, \$2,000

For the support of the Symphony's annual "Young People's Concert"

New Britain Youth Museum, \$2,500

To expand the age range for programming exposing children to topics and activities such as space exploration, New Britain History, and American social and cultural history

New Britain Youth Theater, \$2,500

To support five Little Kids on Stage, Kids on Stage, and NBYT Teen Company productions

Queen Anne Nzinga Center, \$3,500

To support youth cultural arts programs helping participants develop self-esteem, self-awareness, responsibility, self-discipline, self-reliance, and confidence

Trinity-On-Main Performance Center, \$3,500

To increase outreach to audiences via local and regional newspapers, social media, radio spots, and billboards

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